



PICCIONE
VINEYARDS®

Weddings & Special Events

piccionewines.com

WELCOME TO PICCIONE VINEYARDS

Piccione Vineyards is an all-season, full-access venue for elegant, wine country weddings. Located just north of Charlotte, Piccione Vineyards overlooks lush estate vines and breathtaking Blue Ridge Mountains – a magnificent backdrop for our expertly designed event spaces.

Every detail of our spaces has been meticulously designed to offer you countless opportunities for an unforgettable, bespoke wedding.

We invite you to explore our venue, amenities, and packages below.

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VENUE SPACES





LA COLLINA

La Collina – "the hilltop" – offers a variety of remarkable spaces, breathtaking views of the Blue Ridge Mountains, and countless opportunities to celebrate your bespoke wedding.

Opened in 2023, La Collina comprises the entirety of the new facility for your all-day, exclusive use – including the new tasting room, event hall, library, courtyard, barrel room, bridal suite, the fully equipped prep kitchen, and more.

265 guests // 14,000 sqft.

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THE COURTYARD

Enveloped on three sides by the Event Hall, library, and bell tower – overlooking the estate vines – the courtyard is a sublime space for wedding ceremonies.

With vast space, direct access to the Event Hall, and breathtaking views of the mountains, the courtyard serves as the central grounds live music, first dances, and unforgettable moments.

220 guests // 3,700 sqft.

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EVENT HALL

Our spacious event hall accommodates up to 150 guests and features stunning views of the Blue Ridge Mountains. The event hall features a rustic-elegant style and large fireplace, making it the perfect space for a banquet dinner.

The event hall has direct access to the prep kitchen for a seamless catering experience and French doors that flow into the courtyard, overlooking 100 acres of estate vines.

150 guests // 1,800 sqft.

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TASTING ROOM

The airy tasting room offers stunning views of the Blue Ridge Mountains and the courtyard. The room features a fully equipped wine bar, a secondary bar with an espresso machine, and a fireplace, making it the perfect place to host a small gathering or private event.

130 guests // 2,000 sqft.

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UNDERGROUND BARREL ROOM

The underground barrel room is a unique and refined space, nestled within the North Carolina bedrock. The room is lined with oak wine barrels and features stunning views of the Blue Ridge Mountains. Perfect for intimate gatherings and rehearsal dinners.

50 guests // 1,400 sqft.

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LIBRARY

Our cozy library is the perfect place for smaller gatherings. The room is filled with light and comfortable seating. The library also features a fireplace, for a warm and inviting atmosphere.

20 guests // 400 sqft.

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YOUR WEDDING AT
PICCIONE VINEYARDS



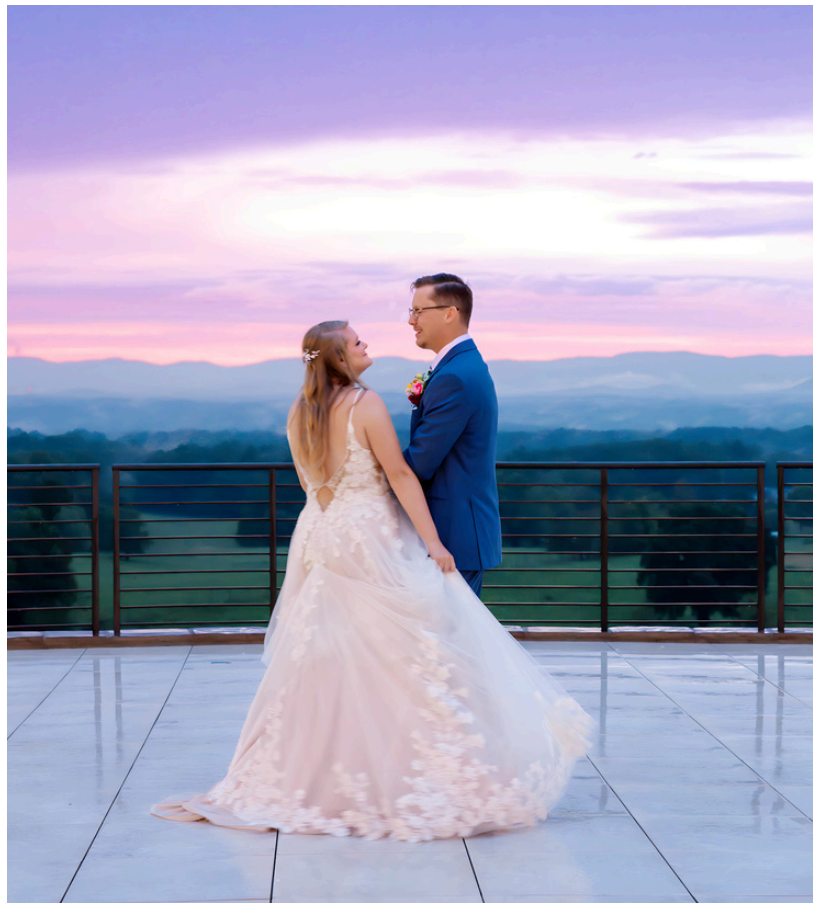
YOUR WEDDING AT PICCIONE VINEYARDS

The Venue & Space

- Exclusive access to La Collina, including the tasting room, event hall, library, courtyard, dressing suite, and underground barrel room
- Availability from 10:00 a.m. until 12:00 a.m.
- Year-round climate control
- Private parking available for 100 cars with parking attendant(s)

Décor & Design

- Hardwood floors
- Bright, ambient lighting
- Round and rectangular banquet tables, with white or black linens (optional)
- 150 dining chairs
- Full license to decorate and adorn however your wedding team wants



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YOUR WEDDING AT PICCIONE VINEYARDS

Tabletop

- White or black linens
- Tableware
- Flatware
- Glassware, including: Red & White Wine Glasses from Riedel and Champagne Flutes

Food & Beverage

- Private wine tasting during your planning phase for you to select the wine(s)
- Highly trained members of Piccione Vineyards to support your vendors
- Professional-grade prep kitchen
- Recommended catering options or you are welcome to select your own



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WEDDING PACKAGES
& PRICING



LA COLLINA WEDDING PACKAGES

Bespoke Wedding Service & Venue Pricing Options

	OFF-PEAK SEASON <i>January, February, March, December</i>	REGULAR SEASON <i>June, July, August, November</i>	PEAK SEASON <i>April, May, September, October</i>
MONDAY to THURS.	\$4,000	\$4,500	\$5,000
FRIDAY	\$5,000	\$5,500	\$6,000
SATURDAY	\$8,000	\$9,500	\$11,500
SUNDAY	\$5,000	\$5,500	\$6,000

REHEARSAL DINNER (OPTIONAL): \$1,500

The barrel room is available to reserve for a rehearsal dinner prior to your wedding as availability permits.

*A 15% service fee is applied to the total rental cost.

*Monday to Thursday dates priced for 100 guests, \$75 fee per guest after 100th guest

*Friday to Sunday dates priced for 150 guests, \$75 fee per guest after 150th guest

*Higher rates may apply on holiday dates



Wine & Beverage Pricing Options

Minimum wine & beverage spend of \$10 per guest. Final costs adjusted upon invoicing.

ESTATE WINES

Pre-purchase from Piccione Vineyards with 15% price reduction

Options include all estate wines, including sparkling, riservas, and special blends

BEER & SOFT DRINKS

Select from a variety of beer options available at Piccione Vineyards

Non-alcoholic beverages, such as bottled water and Coca-Cola products available

Per liability and licensing standards, all alcohol products must be sold by Piccione Vineyards.

Liquor products are not available.

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FREQUENTLY ASKED
QUESTIONS



FREQUENTLY ASKED QUESTIONS

The Venue & Space

What time can I have my wedding?

At any time you choose. When you reserve La Collina at Piccione Vineyards for your wedding, you, your guests, and wedding team have full access to the building and amenities all day, from 10:00 a.m. to 12:00 a.m. midnight.

Due to local noise ordinances, outdoor music must end by 10:00 p.m., indoor music by 11:00 p.m. Guest departure and clean-up must conclude by 12:00 a.m. midnight.

Do I need to have a wedding planner and day-of coordination?

Yes. Since we are the venue and wine provider, we focus exclusively on executing those portions of your wedding. Therefore, we require that clients hire a professional planner and day-of coordinators.

Can my team set up décor, personalizations, or other custom elements?

Yes. You and your party have full, all-day access to La Collina at Piccione Vineyards to set up any way you like. We want your bespoke wedding to be truly yours.

Does Piccione Vineyards provide a band stage, additional lighting, and/or AV equipment?

We do not have a stage nor do we have A/V equipment or additional uplighting. You may set up a stage – we'll work with you during the process to determine the best size. We recommend using amplification for an outdoor ceremony, if you choose to have the ceremony on the courtyard overlooking the mountains and vineyard.

What happens if it rains, do you provide a tent?

Fortunately, La Collina provides a significant amount of indoor space. However, in the event of rain, and the ceremony is outdoors, we recommend renting a tent – our team is happy to provide a list of vendors and provide guidance for setting up in the courtyard.

Can you provide recommendations for music, catering, equipment, and decor vendors?

Certainly, we can provide a list of partners that we enjoy working with.

FREQUENTLY ASKED QUESTIONS

Food & Beverage

Is outside alcohol permitted?

As the licensed venue, Piccione Vineyards has its own North Carolina ABC beverage license to provide your event with the appropriate alcoholic beverage needs. Due to liability and service standards, we do not allow a client to provide their own alcohol.

Is the beverage package charged per person?

We have a minimum wine & beverage spend of \$10 per guest. Wine is pre-purchased by the bottle at a 15% discount, with beer and seltzer options available as well. Prior to the event, we will schedule a wine tasting to select the wines for your wedding.

Can we have the rehearsal dinner in La Collina at Piccione Vineyards?

Yes, the barrel room is available for rehearsal dinner prior to your wedding day as availability permits. Contact our team as soon as possible to reserve the space.

Does Piccione Vineyards have a restaurant or in-house chef to provide catering services?

A professional-grade prep kitchen is available in La Collina – with access to the Event Hall and a separate door outside – for the catering team of your choice. We are happy to provide recommendations for catering and food services, but do not have in-house catering.

Lodging and Transportation

Do we have on-site accommodations?

No, we do not have on-site accommodations. We are happy to provide a list of local Airbnbs and hotels for you and your guests to stay.

Are there any shuttle services available to transport guests from their lodging to the venue?

We can provide a list of recommended shuttle services if you are interested in offering this option to guests that are staying locally.

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